



YOUNG LEADERSHIP

Mediterranean

Systems thinking for sustainability

Tuesday, 27/11/2018

Kathrine Raleigh

What does sustainable development look like?



What does sustainable development look like?

THE TRUTH IS THAT WE DON'T KNOW EXACTLY WHAT
"SUSTAINABILITY" WILL LOOK LIKE!

SO... HOW CAN WE PLAN AND ACT STRATEGICALLY
TO GET THERE?

Strategic planning...



Where do you want to focus time and resources?

Who are you today?

What do you want to accomplish?

How is success measured?

The difference between who you are today and who you need to be.

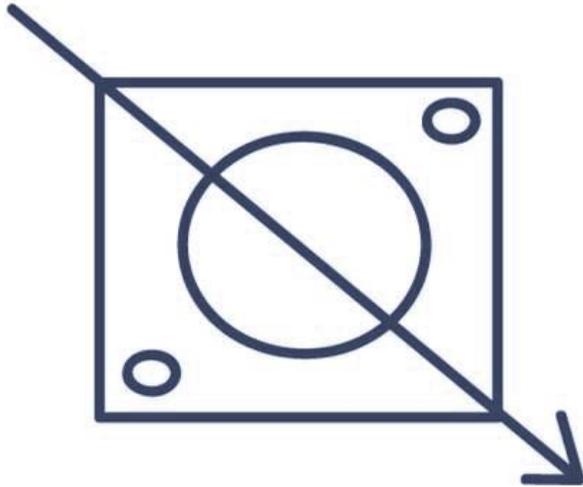
How will you bridge the Gap to achieve the Goals?

What is it?



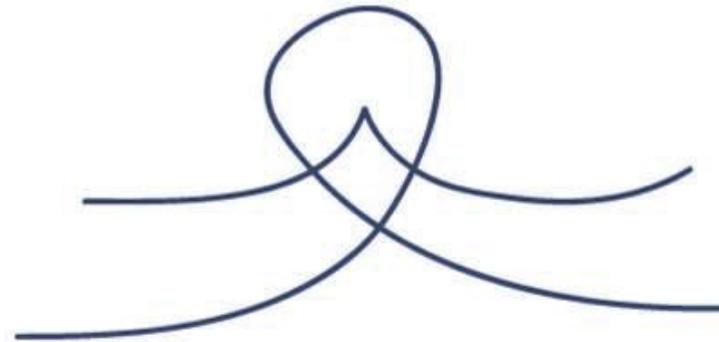
Essential ingredients for success

In 20 seconds, tell your partner how to draw the image. (No gesticulating, please.)



1

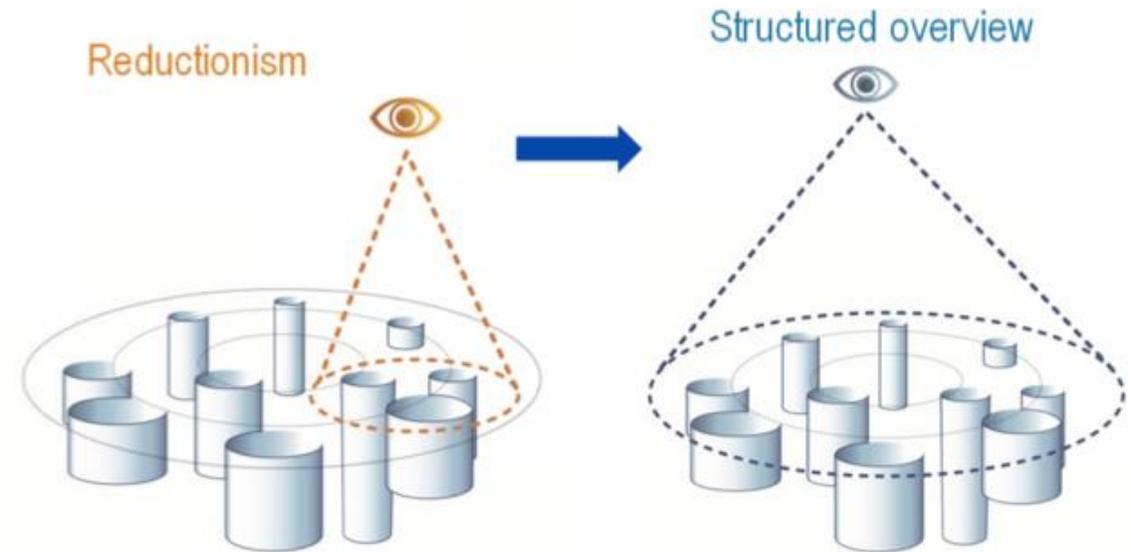
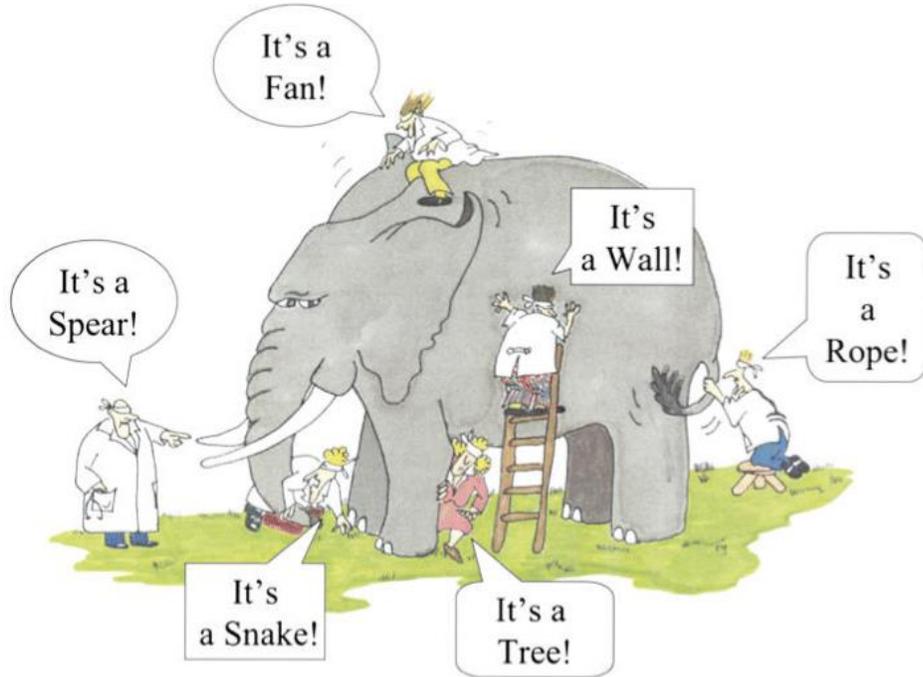
Now, take 20 seconds again to describe this second image to your partner, so that he or she can draw it. (No gesticulating please!)



2

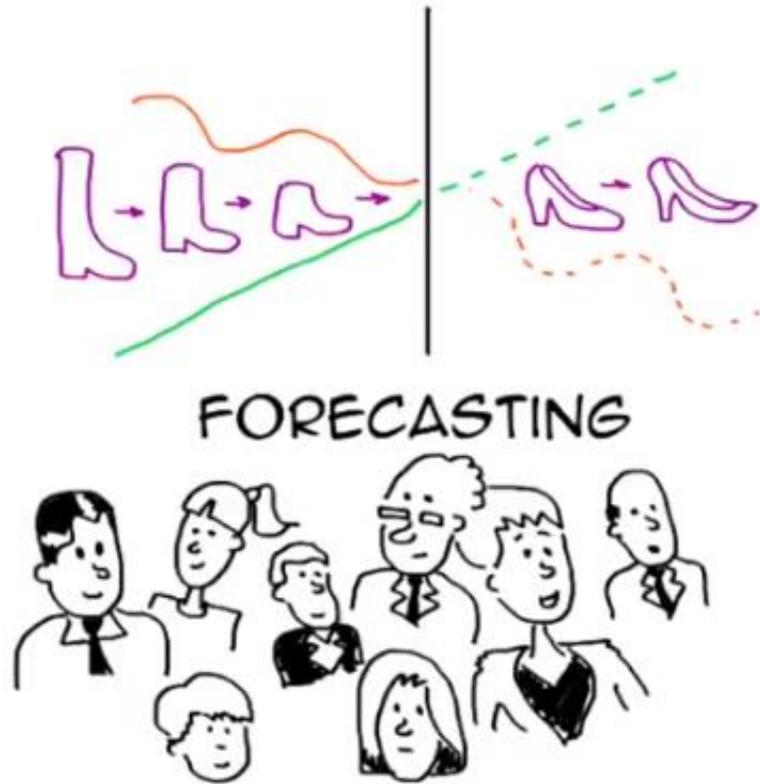
1. Use a common language

Essential ingredients for success

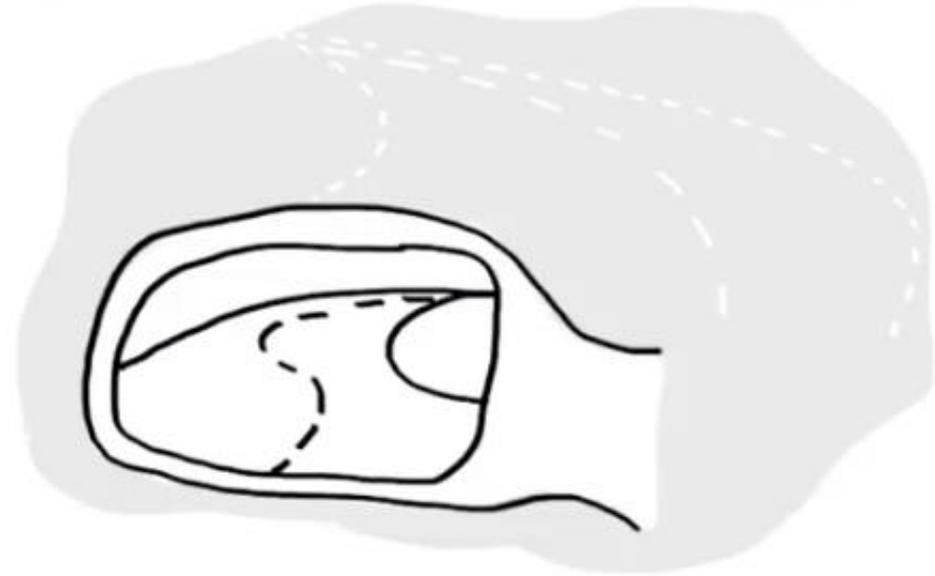


2. Take a systems view of the issue or challenge

Essential ingredients for success

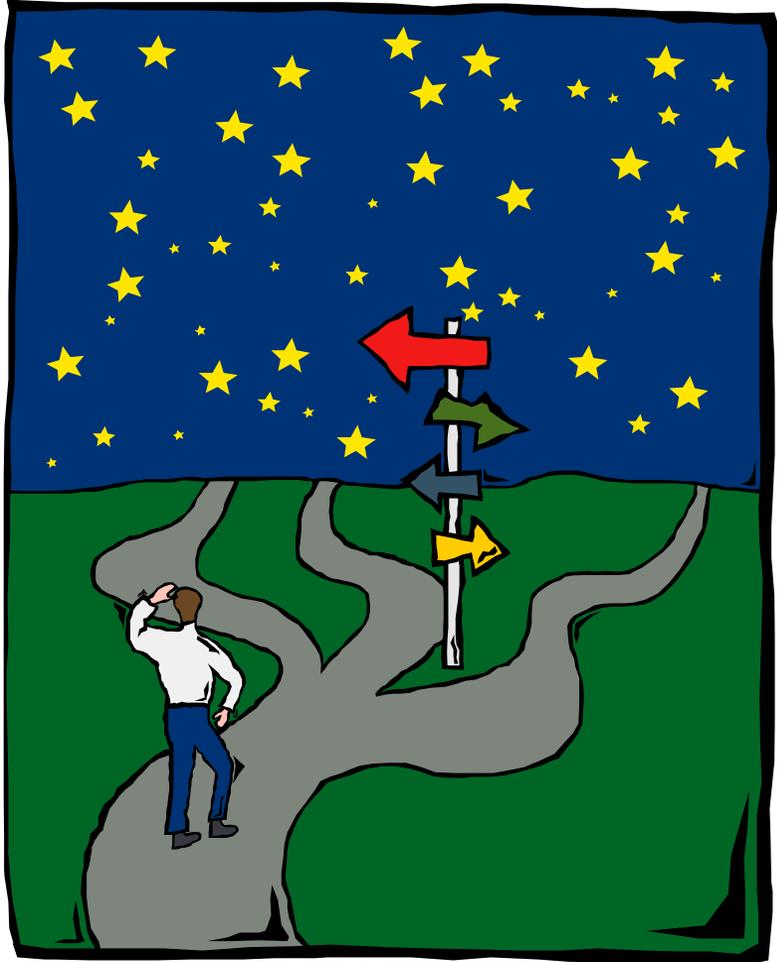


WHAT IF WE NEED TO CHANGE DIRECTION?



3. Understand the limitations of forecasting based on past experience or current trends.

Essential ingredients for success



“If we don’t know where we’re going, all paths are valid.”

4. Define your vision of success

Essential ingredients for success



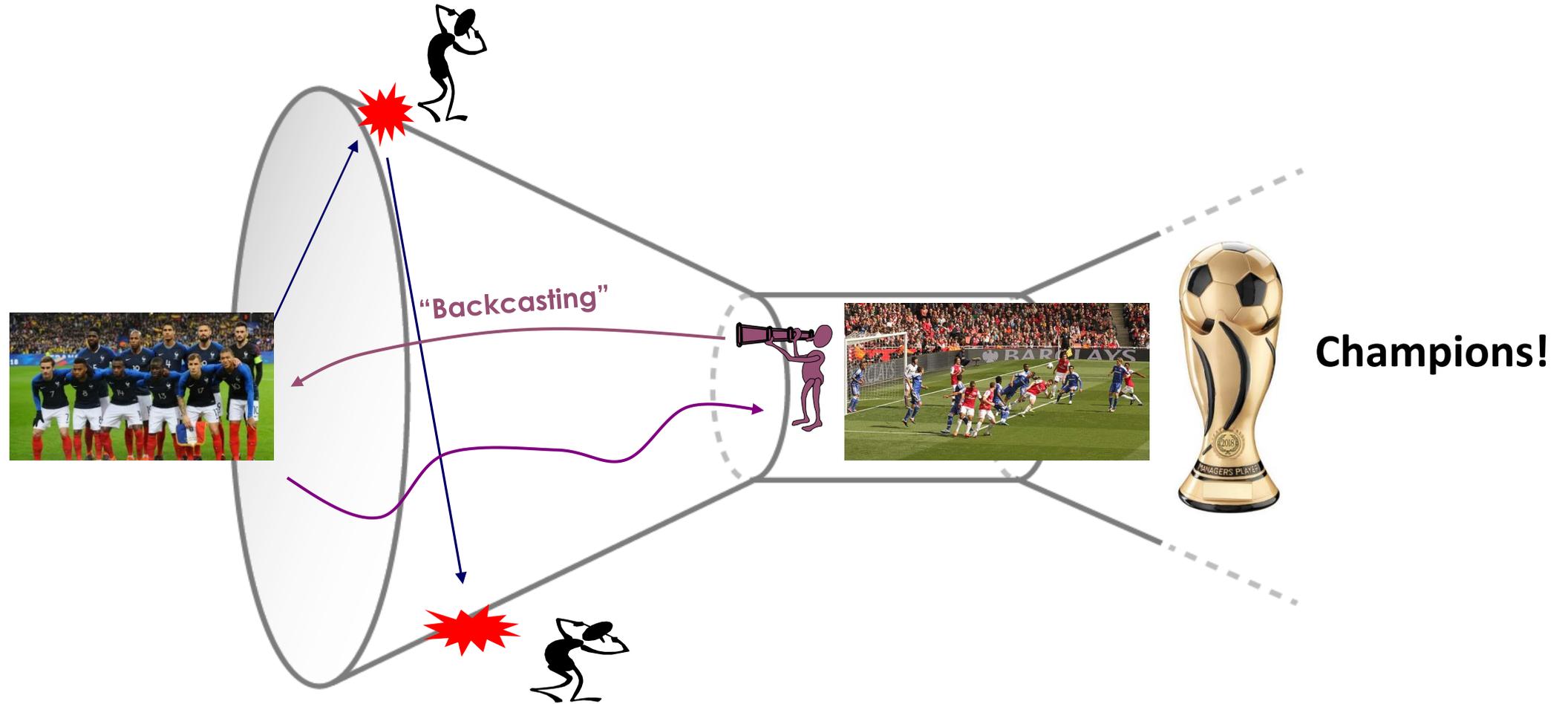
5. Don't get lost in the leaves

A 5 level approach



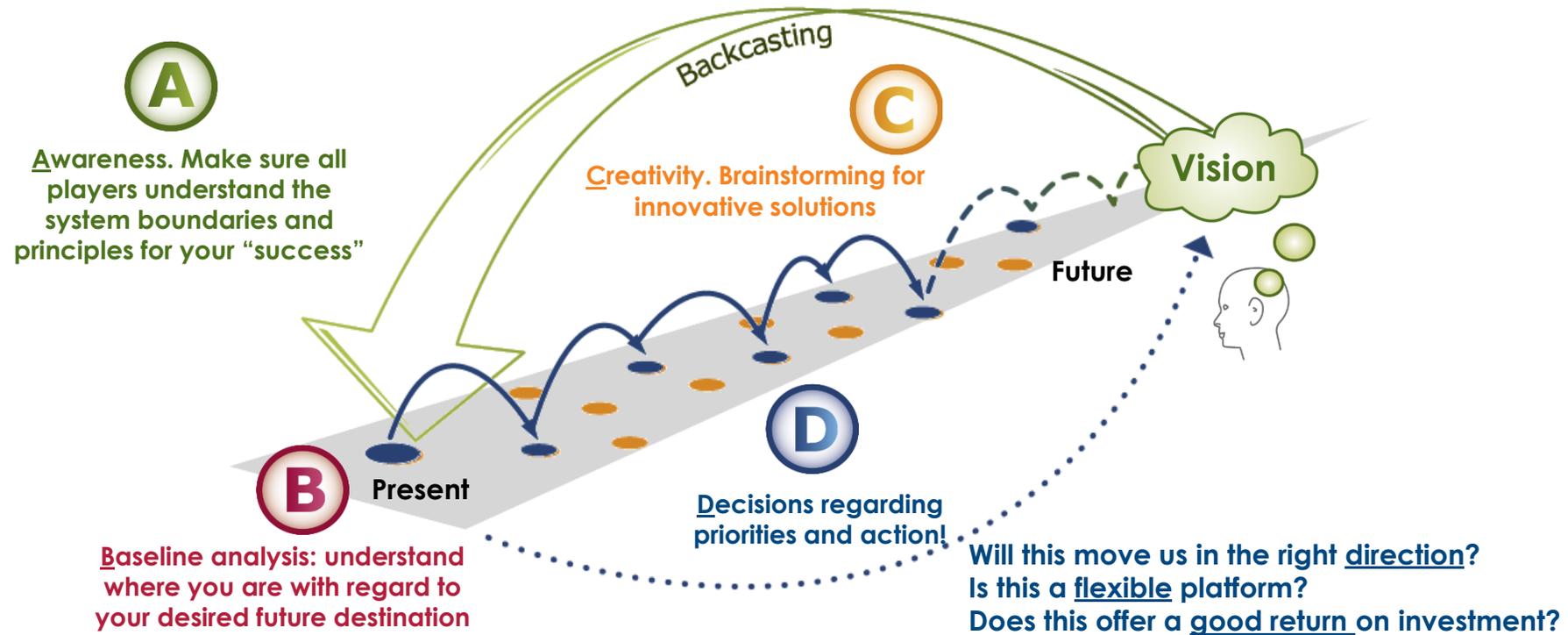
Acting strategically within complex systems.

Strategic action within the limits of the system



The “A, B, C, D” Method

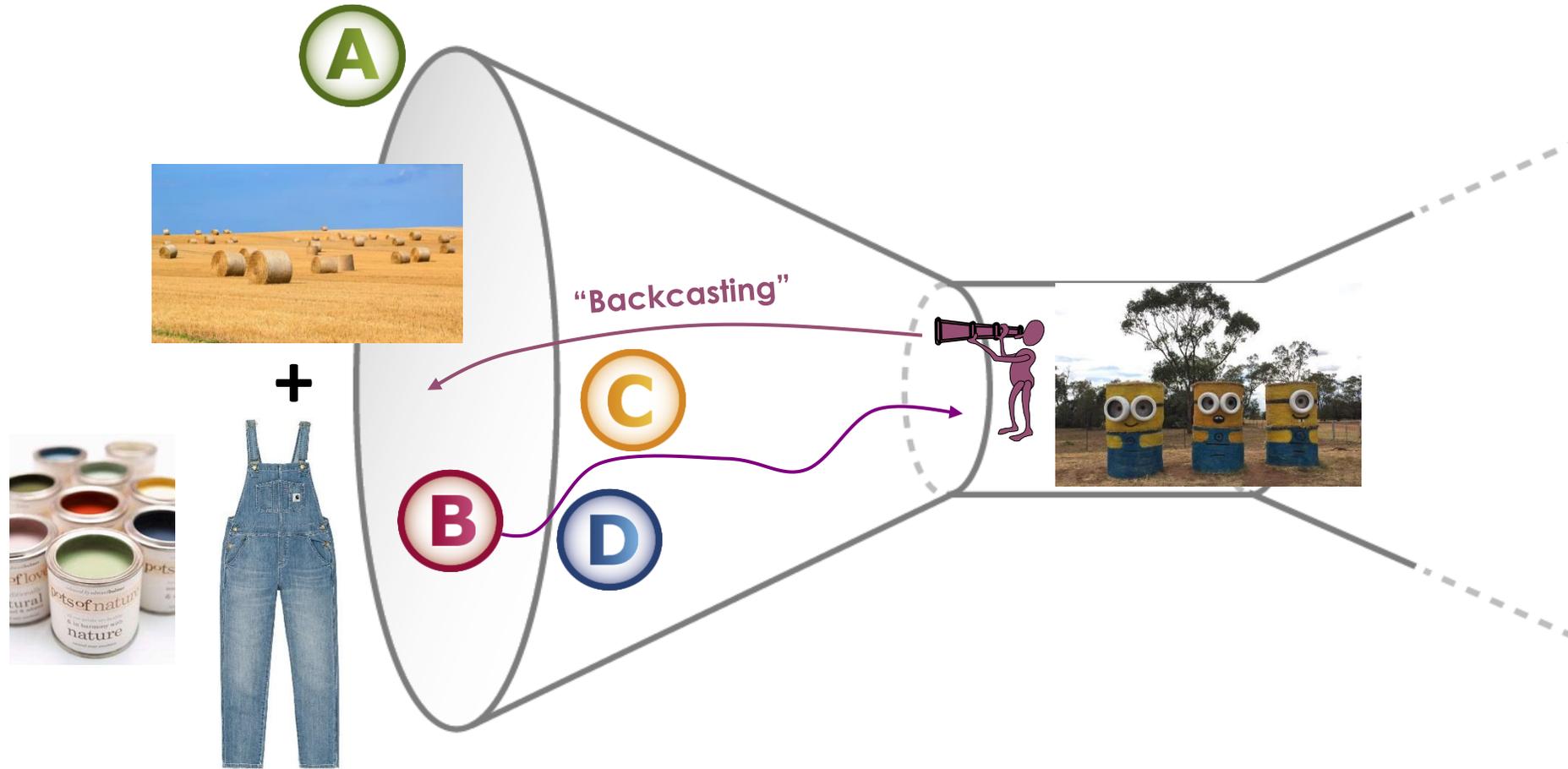
(*) Strategic process applying the TNS Framework



As individuals, we are (usually) quite strategic.



In groups, it's more challenging.



That's why we need a method.

Let's not forget that this is all happening on planet Earth.

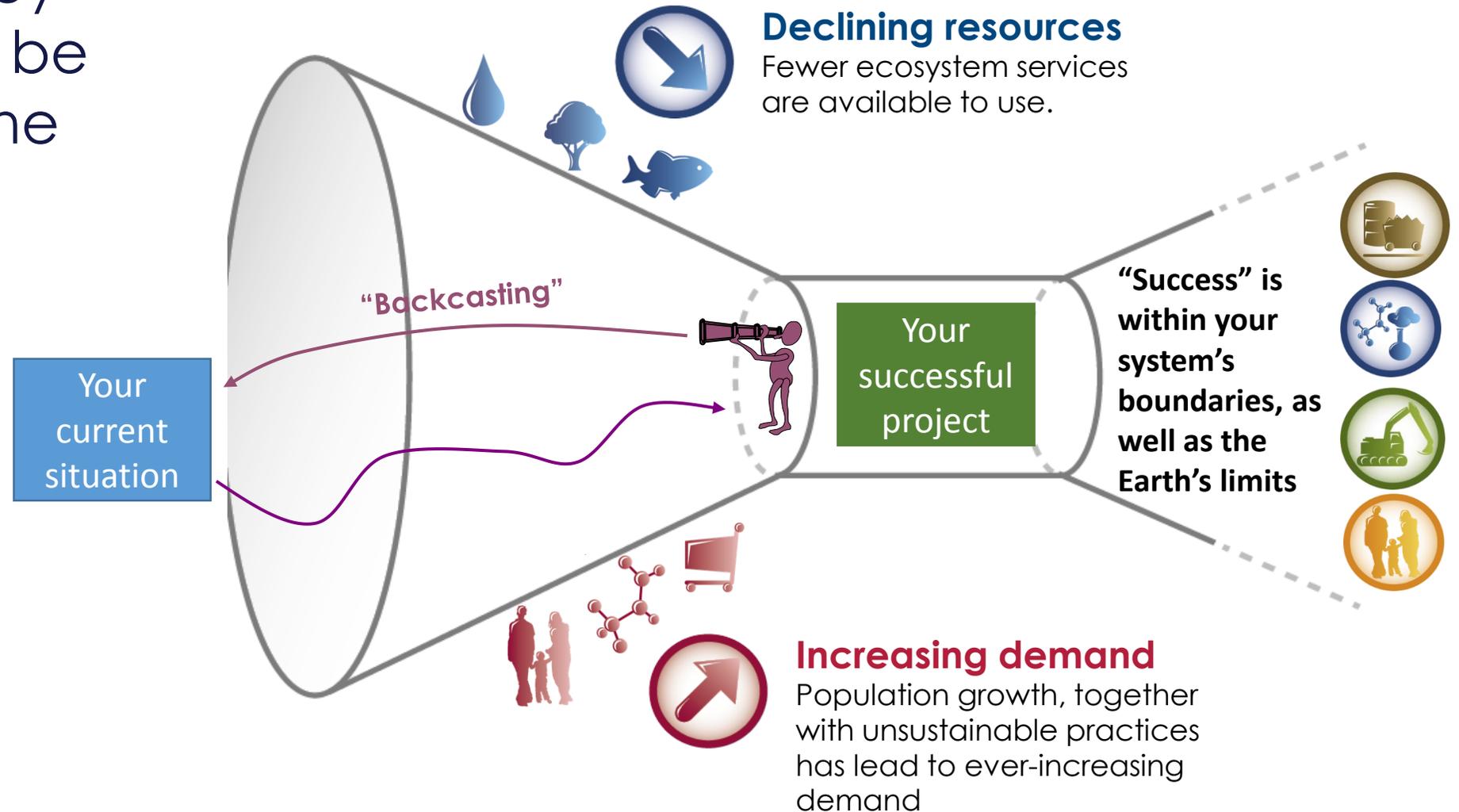


The system we all
operate in...



is ruled by natural laws.
These for 4 system
conditions must be met
to be successful within
the planet's limits.

Any strategic plan must also “obey” natural law to be successful in the long term.



People are key to success, but they all need to understand the system they're operating in and the vision of success.



Only then can they participate in strategic planning and specific actions to turn the dream into reality.

It's much like a "clinical conference".

Let's imagine a ski resort community that will host the Winter Olympics within 10 years. The population is currently 10,000. The Olympics will bring millions of people to town. Infrastructure and services meet current needs, but little more. In general, the locals love nature and want to preserve their quality of life.



Let's take a few minutes to:

Describe the system and its conditions.

A vision of success for this town.

Think about the starting point (baseline).

Imagine some strategies for success.

Imagine the first steps they could take to turn their dream into a reality.

This community actually exists.



It's Whistler, in British Columbia, Canada. This is the situation the community faced in the year 2000, 10 years before hosting the Winter Olympics of 2010.

More information:

Whistler

<https://www.youtube.com/watch?v=7rH1hQunLfQ>

<https://www.whistler.ca/40th-anniversary/whistler-creates-an-innovative-plan-for-a-sustainable-future-whistler-2020>

Simple animated videos explaining these concepts:

<http://www.naturalstep.ca/videos#basics>

The Natural Step

<https://thenaturalstep.org/>

Also, please feel free to contact me at:
kathrineraleigh@gmail.com

THANK YOU FOR PARTICIPATING TODAY!